

2023 GMC

# SIERRA



**GMC**

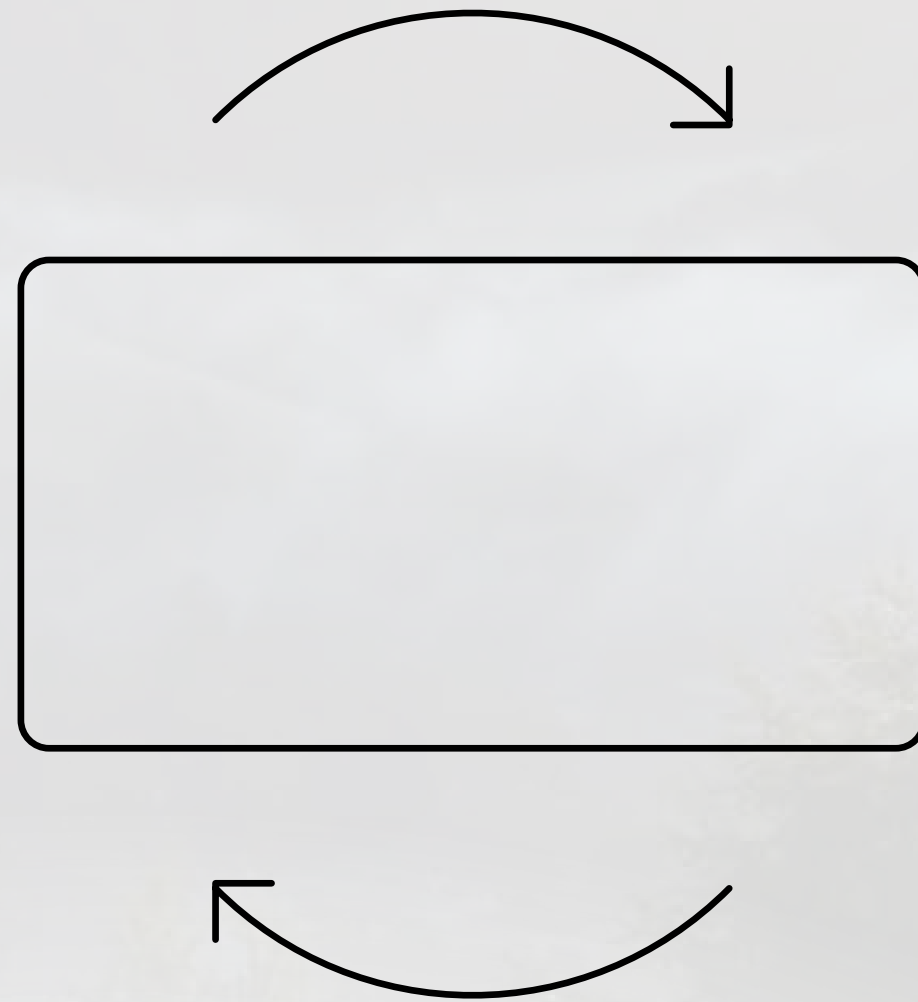
# NAVIGATION GUIDE

3

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1



ROTATE FOR A BETTER VIEWING EXPERIENCE.

— USB Ports<sup>1</sup>

2

CLICK ON UNDERLINED TEXT TO REVEAL IMPORTANT LEGAL INFORMATION.

4

CLICK THE X TO CLOSE DISCLOSURES.

<sup>1</sup>Not compatible with all devices.



# SIERRA 1500 CONTENTS

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# MEET THE 2023 GMC SIERRA



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The 2023 GMC Sierra 1500 sets the Professional Grade standard. With powerful capability, bold presence and advanced technology, Sierra delivers what it takes to handle what life throws your way.



**SIERRA DENALI ULTIMATE IS  
THE MOST ADVANCED AND  
LUXURIOUS PICKUP IN ITS CLASS<sup>1</sup>**

Get after it on the road or the trail in the premium and capable 2023 Sierra featuring the Sierra Denali Ultimate. With robust power, bold styling and an ultra-premium interior, Sierra is engineered and crafted to exceed your expectations.



# SUPER CRUISE HANDS-FREE DRIVER-ASSISTANCE TECHNOLOGY: THE NEXT GENERATION OF TRAVEL

The future starts now. Travel hands-free on more than 400,000 miles, and counting, of compatible roads in the U.S. and Canada with available Super Cruise<sup>1</sup> driver-assistance technology.

Engineered for a new kind of freedom, this advanced technology performs automatic hands-free lane changing to maintain your set speed or allows you to pull your trailer hands-free.

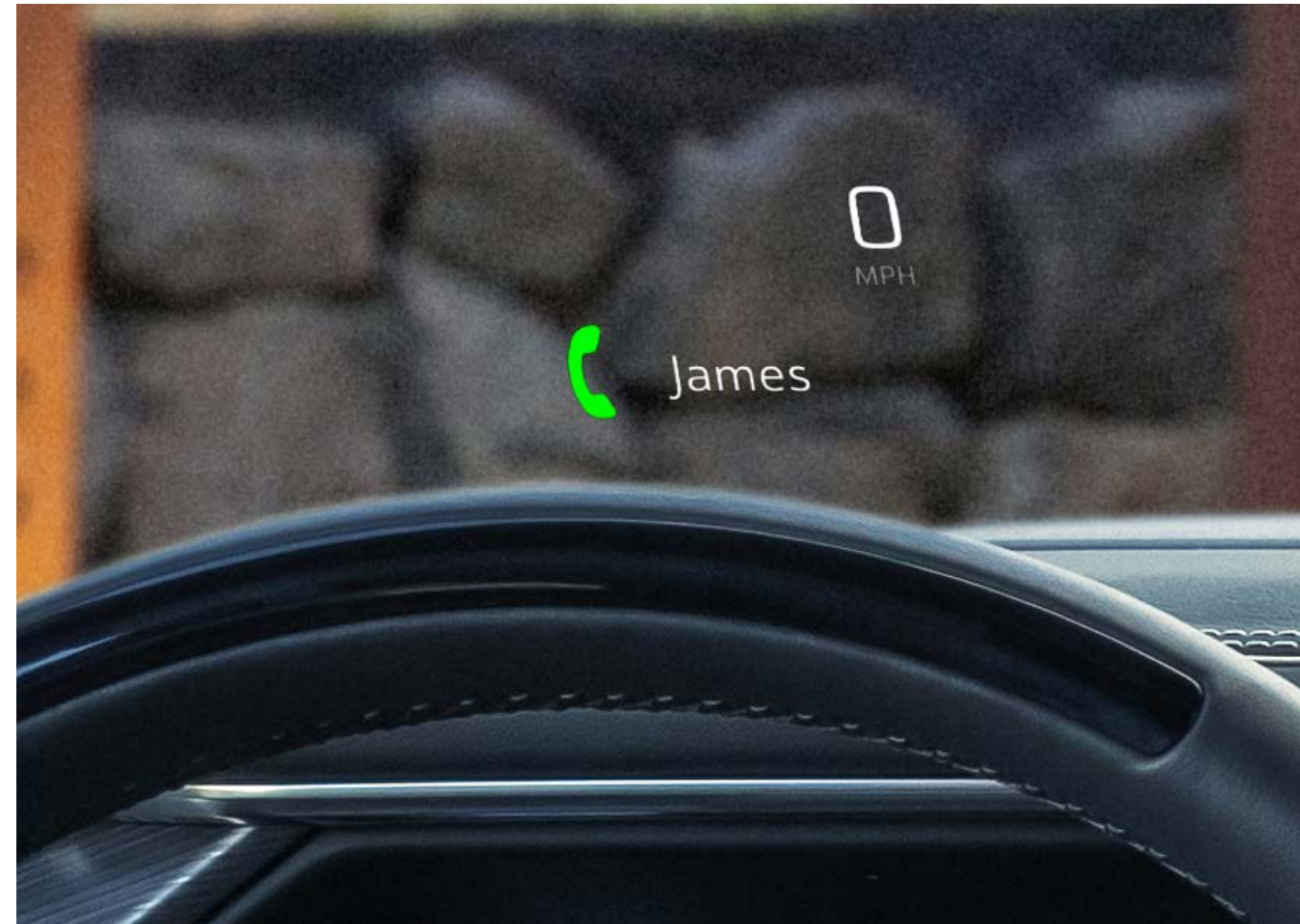




# OVER 40" (DIAGONAL) OF CUSTOMIZABLE SCREENS



Available Trailer Tire Pressure Monitoring System shown requires installation of trailer tire pressure monitor sensors.



Inside Sierra, large, gorgeous screens enhance your driving experience, offering over 40" (diagonal) of combined driver-focused digital displays—the most in its class.<sup>1</sup>

- 13.4" Diagonal Center Touch-Screen Is Available
- Multicolor 15" Diagonal Head-Up Display Is Available
- 12.3" Diagonal Customizable Driver Information Center Is Available

# YOUR SCREENS YOUR WAY

The 13.4" diagonal GMC Infotainment System,<sup>1</sup> standard on SLE, Elevation, SLT, AT4, AT4X, Denali and Denali Ultimate, offers a wide range of screen combinations, features and reconfigurability, taking personalization to a whole new level.







## AN UNCOMPROMISINGLY PREMIUM INTERIOR

Beautiful styling, first-class comfort and available high-end leather seating make the 2023 Sierra the most luxurious Sierra ever. Depending on the trim, Sierra offers a variety of luxurious upgrades and premium enhancements.



# SIERRA OFFERS THE PREMIUM AND CAPABLE TRUCK YOU NEED



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Get it done in the rugged, capable and all-business **Sierra Pro.**



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Boldly rise above in the premium cloth interior of **Sierra SLE.**



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Monochromatic styling stands out everywhere you go in **Sierra Elevation.**



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Work or play hard in the innovative, premium and capable **Sierra SLT.**



# SIERRA OFFERS THE PREMIUM AND CAPABLE TRUCK YOU NEED



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Take on the tough backcountry with a factory-installed 2" suspension lift in **Sierra AT4**.



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Next-level adventure starts with advanced capability features such as front and rear e-locking differentials in the New 2023 **Sierra AT4X**.



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Rise to the upper limits of what premium and capable luxury can be in **Sierra Denali**.



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Take on the world in the most advanced and luxurious pickup in its class,<sup>1</sup> the 2023 **Sierra Denali Ultimate**.



# DENALI SETS THE STANDARD

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Featuring amenities reserved for the finest vehicles along with signature Denali styling, Sierra Denali is first-class in every way.





# STAND APART WITH SIGNATURE STYLING



Denali includes eye-catching features that give the vehicle its signature, standout good looks.

- Bold Front Fascia Design Includes Unique Denali Chrome Grille, Along With Exclusive Available 22" Painted Aluminum Wheels With Machining and Bright Chrome Inserts
- GMC MultiPro™ Power Assist Steps Are Available

- Chrome Vertical Front Recovery Hooks<sup>1</sup>
- Dual-Projector LED Headlamps
- GMC Daytime Running Lamps With Signature C-Shape Design



## ENJOY DENALI LUXURY

Due to current supply-chain shortages, certain features shown have limited or late availability, or are no longer available. See the window label or a dealer regarding the features on an individual vehicle.



# FIRST-CLASS ALL THE WAY

- Spacious Interior Features Best-in-Class<sup>1</sup> Crew Cab Front Head and Leg Room
- Perforated Forge Leather Seating Surfaces With Contrasting Stitch Pattern
- Patterned Aluminum Trim and Chrome Accents
- Premium Instrument Panel and Door Trim With Chrome and Authentic Open-Pore Walnut Wood Detailing

- Embroidered Denali Logo on Front Seatbacks
- 10-Way Power Driver and Front-Passenger Seats, Including Two-Way Lumbar Control, Power-Rake/-Telescoping Steering Column and Driver-Seat Memory
- Etched Stainless-Steel Speaker Grille Details



**SIERRA DENALI FEATURES ADVANCED TECH:**

- Up to 14 Available Camera Views,<sup>1</sup> Including Transparent Trailer View
- Bose® Audio System With Richbass Woofer
- Rainsense Wipers
- 12.3" Diagonal Reconfigurable Driver Information Center
- 13.4" Diagonal Customizable Center Touch-Screen
- With Google built-in Compatibility,<sup>2</sup> With 3-Year GMC Connected Vehicle<sup>3</sup> Subscription Included
- Multicolor 15" Diagonal Head-Up Display and Rear Camera Mirror<sup>4</sup> Are Available





**SIERRA DENALI ULTIMATE:  
THE MOST ADVANCED AND  
LUXURIOUS PICKUP IN ITS CLASS<sup>1</sup>**

Sierra Denali Ultimate is the ultimate expression of signature Denali style, luxury and technological innovation.



# SIERRA DENALI ULTIMATE IS THE APEX OF PROFESSIONAL GRADE



## SIERRA DENALI ULTIMATE FEATURES:

- Over 40" (Diagonal) of Combined Driver-Focused Digital Displays—the Most in Its Class<sup>1</sup>
- Up to 14 Available Camera Views,<sup>2</sup> Including Transparent Trailer View
- World's First Six-Function MultiPro Tailgate With KICKER<sup>®3</sup> Audio System
- CarbonPro™ Carbon-Fiber Composite Bed Is Available

# TURN HEADS WITH ULTIMATE STYLE

## SIERRA DENALI ULTIMATE EXTERIOR FEATURES:

- Dual-Projector LED Headlamps and Daytime Running Lamps With Fade-On/Fade-Off Animated Lighting Sequences
- Signature Denali Grille Finished in Exclusive Vader Chrome
- Vader Chrome GMC Badging
- Unique Denali Ultimate Fender Badging
- Exclusive 22" 7-Spoke Ultra-Bright Machined Aluminum Wheels With Bright Chrome Accents and Dark Paint
- GMC MultiPro Power Assist Steps
- World's First Six-Function MultiPro Tailgate with KICKER<sup>®1</sup> Audio System
- CarbonPro Carbon-Fiber Composite Bed Is Available





# LUXURIOUS DETAILS TELL THE ULTIMATE STORY

Sierra Denali Ultimate's signature styling and technological innovations deliver first-class luxury with full-grain leather seating, laser-etched Paldao wood and stunning, massive screens, providing first-class comfort all around.

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# TAKING PREMIUM TO EXCITING PLACES

## SIERRA DENALI ULTIMATE INTERIOR FEATURES:

- Refined Alpine UMBER Interior With Full-Grain Leather Seating and Double Helix, Plaited Contrast Stitching
- Heated and Ventilated Best-in-Class<sup>1</sup> 16-Way Power Front Seats With Massaging Feature
- Exclusive Denali Ultimate Metal Badging on Front Seatbacks and Doors
- Authentic Open-Pore Paldao Wood-Accented Instrument Panel and Doors
- Topographical Map Patterns of Mt. Denali's Summit Embossed and Laser-Etched Across the Interior
- Premium Microsuede Headliner, Sun Visors and Pillars
- Over 40" (Diagonal) of Combined Driver-Focused Digital Displays—the Most in Its Class<sup>1</sup>



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# SATISFY YOUR HUNGER FOR ADVENTURE

The end of the road is only the beginning because Sierra AT4 is created to go beyond the boundaries and discover what's out there.



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# EXPLORE BEYOND THE BOUNDARIES: SIERRA AT4



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- Factory-Installed 2" Suspension Lift
- 2-Speed AutoTrac Transfer Case, Automatic-Locking Rear Differential and Skid Plates
- Off-Road-Tuned Rancho® Monotube Shock Absorbers

- High-Clearance Off-Road Steps Are Available
- Distinct Exterior Design With Black Chrome Accents
- Red Vertical Recovery Hooks<sup>1</sup>

- Off-Road Mud Terrain-Rated Goodyear® Wrangler Tires
- 3.0L Duramax Turbo Diesel Engine Is Standard
- 6.2L Gas V8 Engine Is Available



# CONQUER ROUGH BACKCOUNTRY

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The 2" factory-installed suspension lift and Traction Select System with Off-Road mode help to take on off-road obstacles.



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## TAKE PREMIUM BEYOND THE BOUNDARIES

Inside AT4, you'll find an athletic, purposeful interior designed for your active lifestyle. It features unique darkened brushed aluminum trim, perforated front leather seating surfaces in Jet Black with Kalahari accents and smart storage compartments.

# AT4

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# ADVENTURE WILL NEVER BE THE SAME

- Premium AT4 Interior in Jet Black With Kalahari Accents
- Premium All-Weather Floor Liners With Removable Carpet Inserts
- Rainsense Wipers
- 12.3" Diagonal Reconfigurable Driver Information Center
- 13.4" Diagonal Customizable Center Touch-Screen
- Multicolor 15" Diagonal Head-Up Display and Rear Camera Mirror<sup>1</sup> Are Available

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# NEW 2023 SIERRA AT4X: THE PEAK OF PREMIUM OFF-ROADING

The New 2023 Sierra AT4X is taking capability and luxury to new summits. Inspired by the First Ever AEV Edition, the New 2023 Sierra AT4X receives key off-road enhancements for added capability and even more assertive styling.



Available accessories shown.



NEW 2023 AT4X

AT4X AEV EDITION

**THE NEW 2023 SIERRA AT4X RECEIVES THESE AEV-INSPIRED ENHANCEMENTS:**

- AEV Stamped-Steel Front Bumper With 34-Degree Front Approach Angle and Winch Capability
- Ultra-High-Strength Boron Steel Front Approach Skid Plate
- New Larger 33" Goodyear Wrangler Territory Mud-Terrain Tires
- Redesigned Front Fascia and Grille With Gloss-Black Upper and Dark Nickel Inserts

Available accessories shown.



Available accessories shown.



Available features shown.

### NEW 2023 SIERRA AT4X FEATURES:

- Front and Rear Electronic-Locking Differentials, a Combination Not Offered on Any Competitor in Its Class<sup>1</sup>
- Advanced Off-Road Suspension With Multimatic™ DSSV Dampers
- World's First Six-Function MultiPro Tailgate with KICKER<sup>®2</sup> Audio System

### ULTRA-PREMIUM INTERIOR FEATURES INCLUDE:

- Exclusive Obsidian Rush Interior With Full-Grain Leather Seats
- Technical-Grain Leather-Accented Seats and Door Panels
- Premium Leather-Trimmed Instrument Panel and Door Panels Accented With Black-Finished Authentic Vanta Ash Wood Trim
- Over 40" (Diagonal) of Combined Driver-Focused Digital Displays—the Most in Its Class<sup>3</sup>



# GO BEYOND THE LIMITS WITH ADVANCED OFF-ROAD CAPABILITY



## AT4X FEATURES:

- Specific Off-Road Chassis and Tuning
- Terrain Mode, Ideal for Low-Speed, Off-Road Conditions. It Provides Extreme Control and Is Precision-Enabled for One-Pedal<sup>1</sup> Rock Crawling, Using Only the Accelerator.
- Multimatic DSSV Dampers, Featuring Three Separate Spool Valves to Control Damping and Three Connected Chambers for Fluid Flow
- Uniquely Tuned Springs to Increase Maximum Front and Rear Suspension Travel
- Available Accessory Rocker Protection
- Protected Dual-Outlet Exhaust
- Front and Rear Electronic-Locking Differentials
- Unique 18" Wheels With High-Gloss Black Finish and New Larger 33" Goodyear Wrangler Territory Mud-Terrain Tires
- Ultra-High-Strength Boron Steel Front Approach Skid Plate and Large Steel Transfer Case Skid Plate



# CAPABILITY WITHOUT COMPROMISE

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## EXPLORE THE ULTRA-PREMIUM INTERIOR

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The New 2023 AT4X features a luxurious, athletic Obsidian Rush interior designed to let you explore beyond the boundaries of the road in ultra-premium style. AT4X also features heated and ventilated best-in-class<sup>1</sup> 16-way power front seats with a massage feature, making all your travels first-class.

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# REFINED INTERIOR DETAILS



## NEW 2023 AT4X INTERIOR FEATURES:

- Refined Obsidian Rush Interior With Full-Grain Leather Seats, Red and White Double-Needle Stitching and Technical-Grain Leather Accents
- Metal AT4X Badging on Front Seatbacks and Doors
- Premium Leather-Trimmed Instrument Panel and Door Panels Accented With Black-Finished Authentic Vanta Ash Wood Trim
- Premium Microsuede Headliner, Sun Visors and Pillars

- Etched Stainless-Steel Speaker Grille Details
- Best-in-Class<sup>1</sup> 16-Way Power-Adjustable Front Seats With Massage Feature



# EQUIPPED TO MASTER UNFORGIVING TERRAIN

## THE FIRST EVER SIERRA AT4X AEV EDITION

Take on the rigors of untamed backcountry and the challenges of off-road adventure in the First Ever Sierra AT4X AEV Edition.

Equipped by AEV—top off-road recreational driving and overland adventure travel customizers—the Sierra AT4X AEV Edition brings you the next level of AT4X off-road capability.





# AEV STAMPED-STEEL FRONT AND REAR BUMPERS

Summit rugged topography with a 32.5-degree front approach angle and an optimized 23.4-degree departure angle with AEV heavy-duty, hot-stamped-steel powder-coated and e-coated front and rear bumpers.



Available accessories shown.



# AEV HOT-STAMPED BORON STEEL SKID PLATES

Take on tough terrain and keep on going thanks to rugged underbody protection with press-hardened boron steel skid plates.

These ultra-high-strength skid plates, more than 3.5 times stronger than equivalent cold-stamped high-strength steel, help protect vital components such as the front approach, steering gear, transfer case, fuel tank and rear differential from rocks, stumps and other adversities of the trail.



Available accessories shown.



# EXCLUSIVE AEV EDITION DESIGN ELEMENTS



The AT4X AEV Edition's bold styling stands out with the exclusive details you expect from a true overland custom build.

- Gloss-Black Door Handles and Black Tailgate Accent
- AEV Badging on the Exterior and Interior

- AEV Racing-Inspired Salta Wheels With 12-Spoke Design and Recessed Valve Stems



# THE REAL DEAL

Sierra SLT delivers the style, refinement, capability, power and efficiency your life demands of your truck.



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Take control with SLT's bold stance and large bed and stand out with high-intensity LED headlamps, LED taillamps and chrome accents.

**SIERRA SLT FEATURES:**

- Wide, Bold Bumper, Fascia and Grille Design
- Dual-Projector LED Headlamps With Signature C-Shape Design
- 20" Polished Aluminum Wheels With Technical Gray Painted Accents Are Available



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# MAKE THINGS HAPPEN

## SIERRA SLT FEATURES:

- Cargo Bed Volume<sup>1</sup>: 62.9 cu. ft. (Short Bed) or 71.7 cu. ft. (Standard Bed)
- CornerStep Rear Bumper
- 5.3L V8 Engine Paired With a 10-Speed Automatic Transmission Is Standard
- World's First Six-Function GMC MultiPro Tailgate<sup>2</sup> Is Available
- 6.2L Gas V8 and 3.0L Duramax Turbo Diesel Engines Are Available
- X31 Off-Road Package Is Available



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## RISE ABOVE IN SIERRA SLT

Sierra SLT's upgraded interior heightens your driving experience with a driver-centric instrument panel, along with an available center console featuring Electronic Precision Shift.

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- Large 13.4" Diagonal Color Touch-Screen Is Complemented by a 12.3" Diagonal Configurable Driver Information Center
- Storage Areas in Rear Seatback and Under Rear Seat

- 10-Way Power Driver and Front-Passenger Seats, Including Two-Way Lumbar Control, Driver-Seat Memory and Available Power-Rake/-Telescoping Steering Column
- Front Leather-Appointed Bucket Seats Are Available

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# ALTITUDE IS EVERYTHING

Sierra Elevation goes all in with bold monochromatic styling and premium upgrades that confidently announce that something truly unique has arrived.



# ELEVATION



# TOUGH AND ELEVATED INTERIOR

- Cloth Interior and 40/20/40 Front Bench Seat
- Customizable 13.4" Diagonal Center Touch-Screen and a 12.3" Diagonal Configurable Driver Information Center

- Best-in-Class<sup>1</sup> Crew Cab Front Head and Leg Room
- Heated Driver and Front Outboard Passenger Seats

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## RUGGED YET REFINED

The available Elevation Premium Package includes first-class Jet Black leather-appointed front bucket seats, tech-savvy features such as available wireless charging<sup>1</sup> and more.

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# ELEVATED DETAILS



- Signature Front Fascia and Grille Design
- 20" Gloss-Black Painted Aluminum Wheels

- 2.7L Turbo High-Output Engine With Active Fuel Management Is Standard
- 5.3L Gas V8 or 3.0L Duramax Turbo Diesel Engines Are Available



# SLE



## A JOB WELL DONE IS A JOB DONE WELL

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Sierra SLE has what it takes to get the job done right. Robust capability and premium comfort help to make time spent behind the wheel the best part of your day.



# GO FORTH WITH CONFIDENCE

## GMC PRO SAFETY<sup>1</sup> IS STANDARD ON 2023 SIERRA MODELS AND INCLUDES:

- Lane Keep Assist With Lane Departure Warning
- Automatic Emergency Braking
- Forward Collision Alert
- Following Distance Indicator
- Front Pedestrian Braking
- IntelliBeam—Auto High Beams





# MULTIFACETED, MULTIFUNCTIONAL INNOVATION

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The available MultiPro Tailgate<sup>1</sup> adds even more functionality to Sierra.

## AVAILABLE MULTIPRO ACCESSORIES:

- Take Your Music Outdoors With the Accessory MultiPro Audio System by KICKER<sup>®2</sup>—Standard on AT4X and Denali Ultimate and Available on SLE, Elevation, SLT, AT4 and Denali
- Illuminate Your Destination With Available Dealer-Installed Accessory LED Lighting





# MADE TO STAND TOUGH

Tackle tough tasks with the available CarbonPro bed, purpose-built from a carbon-fiber composite for hard-bitten resiliency and tenacious durability to help protect against scratches, dents and corrosion.



## THE AVAILABLE CARBONPRO BED OFFERS:

### — **STRENGTH, DURABILITY AND SCRATCH RESISTANCE:**

CarbonPro's Carbon-Fiber Composite Bed Material Offers Excellent Scratch, Dent and Corrosion Resistance

### — **CORROSION RESISTANCE:**

CarbonPro Composite Naturally Resists Corrosion, Helping the Bed Withstand Weathering to Maintain a Premium Appearance

### — **REDUCED WEIGHT:**

CarbonPro Weighs 25 Percent Less Than the Steel Bed, Eliminating Roughly 60 lbs of Vehicle Mass

### — **MORE VOLUME:**

CarbonPro Increases the Already-Generous Cargo Volume of Sierra's Steel Bed by 1 cu. ft.

### — **MORE FUNCTIONALITY:**

CarbonPro Features Three Molded-in Sections for Wheels and Two Additional Tie-Downs (14 Total) to Ease the Loading and Securing of Dirt Bikes and ATVs





# READY, WILLING AND INCREDIBLY ABLE

Make it happen with Sierra's impressive capability with up to 13,200 lbs<sup>1</sup> of max trailering (8,800 lbs<sup>1</sup> as shown). Sierra offers a choice of available robust engines to give you the power to take on the open road or the trail to get the job done.





# 6.2L V8 ENGINE

- 420 Horsepower
- 460 lb-ft of Torque
- 10-Speed Automatic Transmission
- Dynamic Fuel Management
- EPA-Estimated 15 mpg City/19 mpg Highway for SLT, Denali and Denali Ultimate
- EPA-Estimated 14 mpg City/17 mpg Highway for AT4 and AT4X With Mud-Terrain Tires
- Standard on AT4X and Denali Ultimate
- Available on 4WD-Equipped SLT, AT4 and Denali



# 3.0L DURAMAX TURBO DIESEL ENGINE

- 305 Horsepower
- 495 lb-ft of Torque
- 10-Speed Automatic Transmission
- Active Thermal Management
- EPA-Estimated 24 mpg City/29 mpg Highway (2WD),  
With a Maximum Highway Range of 638 Miles<sup>1</sup> per Tank
- EPA-Estimated 22 mpg City/27 mpg Highway (4WD),  
With a Maximum Highway Range of 648 Miles<sup>1</sup> per Tank
- EPA-Estimated 21 mpg City/23 mpg Highway (4WD With Mud-Terrain  
Tires), With a Maximum Highway Range of 552 Miles<sup>1</sup> per Tank
- Standard on AT4 (Not Available on AT4X)
- Available on SLE, Elevation, SLT, Denali and Denali Ultimate



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# 5.3L V8 ENGINE

- 355 Horsepower
- 383 lb-ft of Torque
- 10-Speed Automatic Transmission
- EPA-Estimated 16 mpg City/21 mpg Highway (2WD)
- Standard on SLT and Denali
- Available on Pro, SLE and Elevation



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## 2.7L TURBO HIGH-OUTPUT ENGINE

- 310 Horsepower
- 430 lb-ft of Torque
- 8-Speed Automatic Transmission
- Active Fuel Management
- EPA-Estimated 19 mpg City/22 mpg Highway (2WD)
- EPA-Estimated 18 mpg City/20 mpg Highway (4WD)
- EPA-Estimated 17 mpg City/18 mpg Highway (4WD With Mud-Terrain Tires)
- Standard on Pro, SLE and Elevation





# PULL IT ALL TOGETHER WITH PROGRADE™ TRAILERING

Sierra offers the most trailering-assistance technologies in its class.<sup>1</sup>

## ADVANCED TRAILERING TECH

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A suite of available advanced technology and capability features comes together to provide an enhanced trailering experience.

## SUPER CRUISE DRIVER-ASSISTANCE TECHNOLOGY WITH TRAILERING

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Hands-free trailering is a reality—now you can pull your trailer with added comfort and confidence with available Super Cruise<sup>1</sup> driver-assistance technology for compatible roads. The system works by adjusting specific calibrations designed to account for the additional drag and increased braking distance that come with trailering.



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## ADAPTIVE CRUISE CONTROL

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Sierra offers available Adaptive Cruise Control<sup>1</sup> that can be used when trailering.

## CAMERA VIEWS AND MORE

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Up to 14 available camera views<sup>2</sup> including transparent trailer view, an available in-vehicle Trailering App<sup>3</sup> and more comprise Sierra's suite of towing technologies.

## ADDITIONAL SAFETY FEATURES

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Sierra is engineered for safety and driver assistance with trailering in mind, including available Trailer Side Blind Zone Alert<sup>4</sup>, which accounts for the length of a compatible trailer when changing lanes.



# AVAILABLE IN-VEHICLE TRAILERING APP<sup>1</sup>

- Create up to Five Defined Trailer Profiles
- Predeparture Checklists
- Trailer Light Sequence Test
- Trailer Tire Pressure and Temperature Monitoring System<sup>2</sup>
- Counter for Trailer Mileage



# SMART TRAILERING

## AVAILABLE myGMC MOBILE APP<sup>1</sup> FEATURES:

- Create and Manage Trailer Profiles
- Run Trailer Light Sequence Tests
- Reference Predeparture Checklists
- Use the Trailer Load Calculator to Determine the Combined Weight of Your Truck and Trailer
- View and Receive Alerts on Key Components of Your Trailer Such as Tire Pressure Monitoring<sup>2</sup> and Trailer Miles





## CARRY THE LOAD

- Roll-Formed High-Strength Steel Bed Floor
- Spray-on Bedliner Is Available
- Large Footwells in CornerStep Rear Bumper
- 12 Tie-Downs: Three in Each Corner Rated at 500 lbs<sup>1</sup> per Corner
- Up to Nine Movable Accessory Upper Tie-Downs Are Available
- 120-Volt Power Outlet<sup>2</sup> Is Available
- LED Cargo Area Lamps Are Available



## CONFIDENCE IN SIGHT

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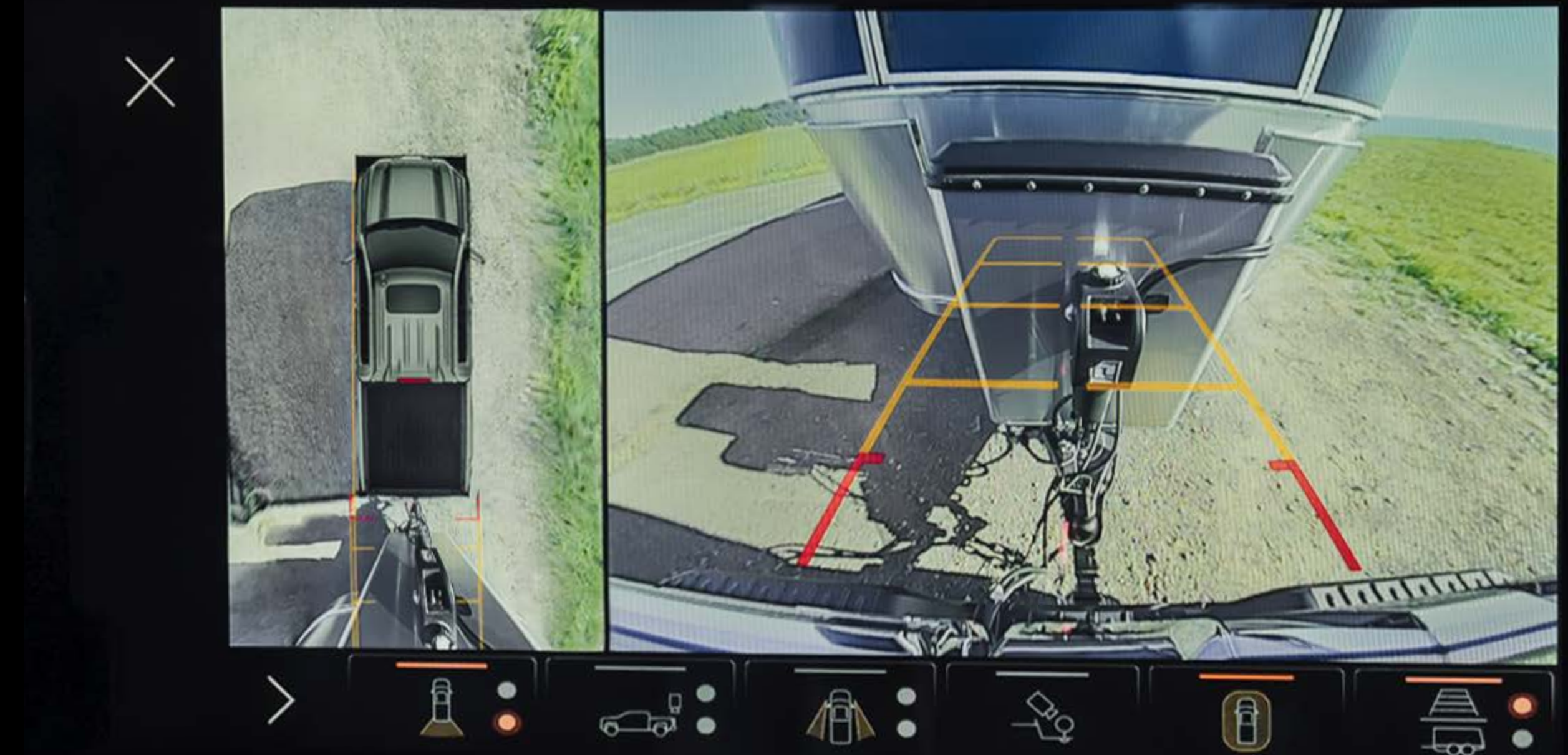
In Sierra, your confidence is enhanced by up to 14 available camera views<sup>1</sup>—including Hitch View and the industry-first available transparent trailer view, which helps you virtually see right through a compatible trailer.





# UP TO 14 AVAILABLE CAMERA VIEWS<sup>1</sup>

1. TRANSPARENT TRAILER VIEW (REQUIRES COMPATIBLE CONVENTIONAL TRAILER)
2. HITCH VIEW
3. CARGO BED VIEW (WITH ZOOM VIEW AND HITCH GUIDELINE)
4. FRONT CAMERA VIEW
5. REAR CAMERA VIEW
6. SURROUND VIEW
7. FRONT TOP-DOWN VIEW
8. REAR TOP-DOWN VIEW
9. FRONT SIDE VIEW
10. REAR SIDE VIEW (WITH TRAILER BIASING) (REQUIRES COMPATIBLE CONVENTIONAL TRAILER)
11. REAR TRAILER VIEW (WITH GUIDELINES AND TRAILER ANGLE INDICATOR) (REQUIRES COMPATIBLE CONVENTIONAL TRAILER)
12. INSIDE TRAILER VIEW
13. PICTURE-IN-PICTURE SIDE VIEW
14. REAR CAMERA MIRROR





Available Rear Trailer View shown, which requires an available accessory camera and installation.

## JACK-KNIFE ALERT

Included with available High Definition Surround Vision, Jack-Knife Alert tracks the position of a compatible trailer in relation to the vehicle and an alert is displayed if the front of the trailer approaches the rear of the vehicle. Based on vehicle equipment and user settings, the visual alert may be accompanied by audible or Safety Alert Seat notifications if equipped. Jack-Knife Alert is not compatible with gooseneck or fifth-wheel trailers.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.



# TRAILER LENGTH INDICATOR

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When enabled and driving forward with the turn signal activated, the available Trailer Length Indicator displays as a red overlay twice the length of a compatible trailer to show when other vehicles are present and may interfere with a lane-change maneuver.

Trailer Length Indicator is not compatible with gooseneck or fifth-wheel trailers.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.





## KEEP YOUR CONNECTIONS STRONG

Three years of the OnStar® and Connected Services Premium Plan<sup>1</sup> are included on select Sierra 1500 models. With this plan, eligible vehicles<sup>2</sup> can enjoy the added peace of mind of the OnStar Safety & Security Plan<sup>3</sup> and the complete suite of available connectivity features included in the Connected Vehicle Plan.<sup>4</sup>

### ONSTAR AND CONNECTED SERVICES PREMIUM PLAN INCLUDES:

- In-Vehicle App<sup>5</sup> Access (Not Available on Pro)
- In-Vehicle Wi-Fi® Hotspot Data<sup>6</sup>
- OnStar Guardian™ app<sup>7</sup>
- myGMC Mobile App<sup>8</sup>
- Automatic Crash Response<sup>9</sup>
- Emergency Services
- Crisis Assist
- Roadside Assistance<sup>10</sup>
- Stolen Vehicle Assistance<sup>11</sup>
- With Google built-in<sup>12</sup> (Not Available on Pro)

AT4X shown with available accessories. Due to current supply-chain shortages, certain features shown have limited or late availability, or are no longer available. See the window label or a dealer regarding the features on an individual vehicle.

## HELP WHEN YOU NEED IT

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With 3 years of OnStar Safety and Security on most Sierra models,<sup>1</sup> you'll have added peace of mind knowing an Emergency Advisor<sup>2</sup> is ready to help. Whether it's a crash, a vehicle theft or an emergency situation, help is available 24/7.

The Safety & Security Plan<sup>3</sup> includes the OnStar Guardian app,<sup>4</sup> which lets you access the key OnStar safety services you depend on right from your phone. Help in a crash, assistance with a flat tire and more are available through your smartphone. Best of all, you can share OnStar Guardian with up to seven of your loved ones at no additional cost.



# STAY IN COMMAND WHEREVER THE ACTION LEADS

- Wireless Apple CarPlay® Compatibility<sup>1</sup>  
Is Available
- Wireless Android Auto™ Compatibility<sup>2</sup>  
Is Available
- Wireless Charging<sup>3</sup> Is Available



Apple CarPlay® shown.





# GET THERE WITH GOOGLE BUILT-IN

With Google built-in<sup>1</sup> compatibility and a 3-year GMC Connected Vehicle subscription included on most Sierra trims,<sup>2</sup> you will receive a helpful, personalized and seamless way to enhance your in-vehicle experience. With Google Assistant, Google Maps and more on Google Play, you get access to hands-free help, live traffic updates, some of your favorite apps and more.





# FIND YOUR TRUE COLORS

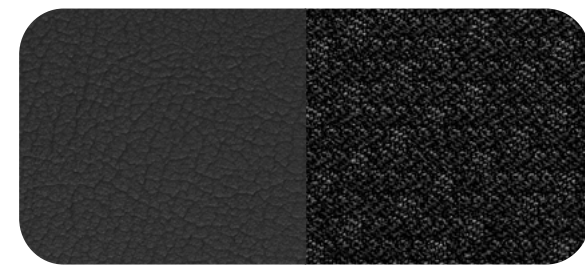
Click the swatches to explore the available vehicle colors.



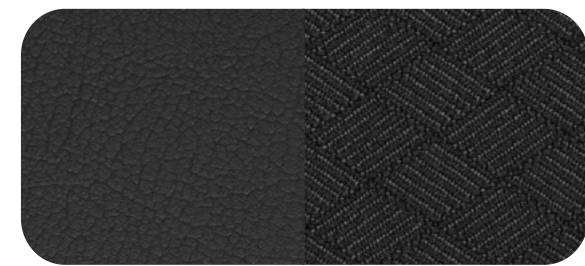




PRO



JET BLACK/  
JET BLACK CLOTH

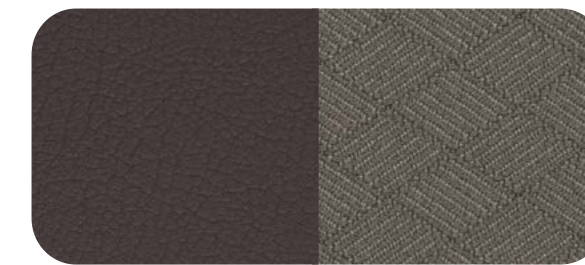


AVAILABLE JET BLACK/  
JET BLACK CLOTH

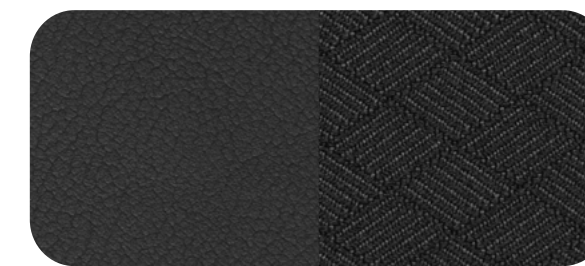


JET BLACK/  
JET BLACK VINYL

SLE



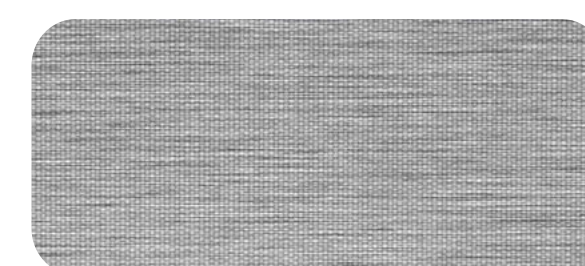
DARK WALNUT/  
SLATE CLOTH



JET BLACK/  
JET BLACK CLOTH

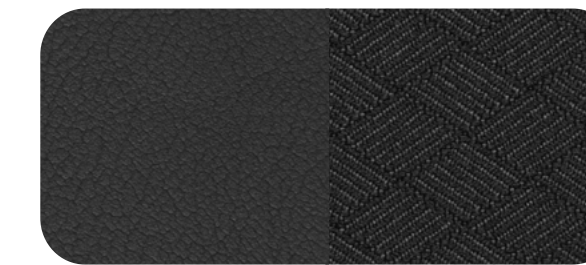


ARENITE TONE

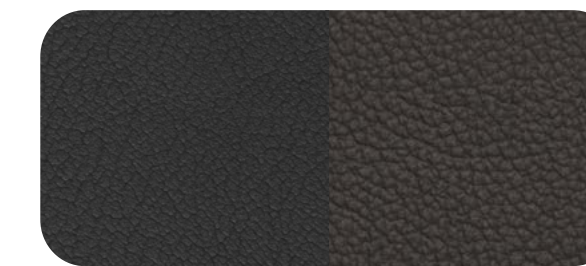


AEGIS  
PATTERNED ALUMINUM

ELEVATION



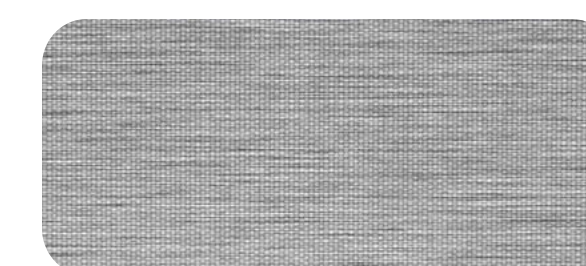
JET BLACK/  
JET BLACK CLOTH



JET BLACK/  
JET BLACK FRONT  
LEATHER-APPOINTED

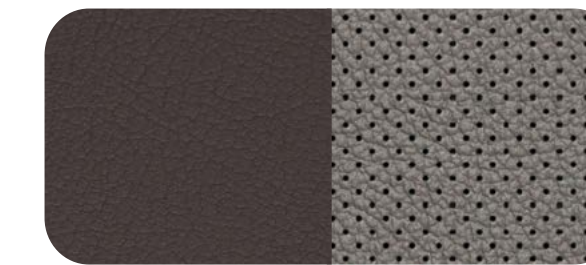


ARENITE TONE



AEGIS  
PATTERNED ALUMINUM

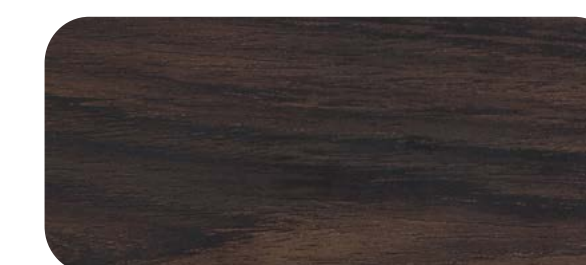
SLT



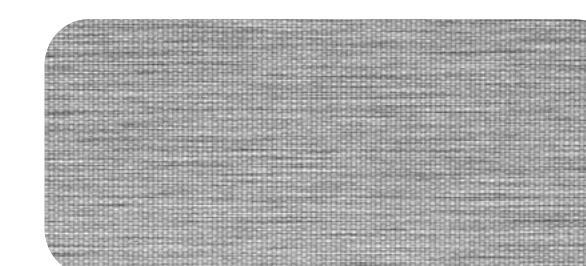
DARK WALNUT/SLATE  
PERFORATED FRONT OUTBOARD  
LEATHER-APPOINTED



JET BLACK/JET BLACK  
PERFORATED FRONT OUTBOARD  
LEATHER-APPOINTED



CYPRESS WOOD TONE



AEGIS  
PATTERNED ALUMINUM



### AT4



JET BLACK/JET BLACK PERFORATED FRONT LEATHER SEATING SURFACES WITH KALAHARI ACCENTS

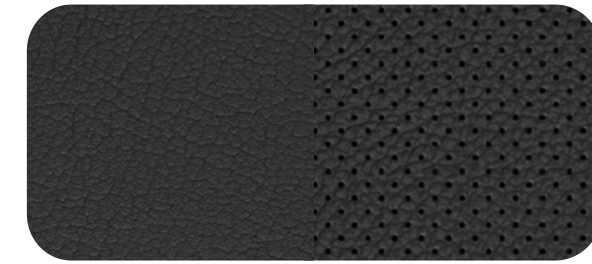


TECHNICAL APPEARANCE



DARK BRUSHED ALUMINUM

### AT4X



OBSIDIAN RUSH PERFORATED FRONT AND REAR LEATHER SEATING WITH TECHNICAL-GRAIN LEATHER ACCENTS AND RED STITCHING



VANTA ASH WOOD

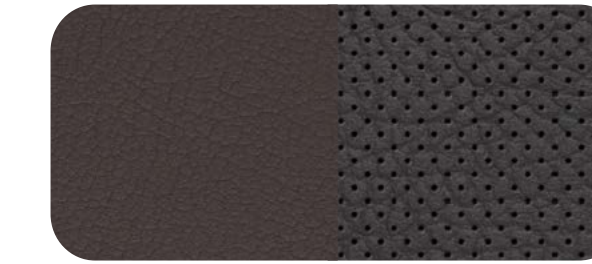


DARK BRUSHED ALUMINUM



PREMIUM MICROSUEDE

### DENALI



ATMOSPHERE/BROWNSTONE FORGE PERFORATED LEATHER SEATING SURFACES



JET BLACK/JET BLACK FORGE PERFORATED LEATHER SEATING SURFACES



OPEN-PORE WALNUT OMBRE WOOD



ATREIDES PATTERNED ALUMINUM

### DENALI ULTIMATE



ALPINE UMBER PERFORATED FRONT AND REAR FULL-GRAIN LEATHER SEATING



OPEN-PORE PALDAO WOOD WITH HAND-BRUSHED DARK FINISH



GEIGER PATTERNED ALUMINUM



PREMIUM MICROSUEDE



# PRECISION-CRAFTED FROM THE GROUND UP



17"

17"

18"

18"

18"

18"

17" Bright Silver Painted Steel (RD6)  
Standard on Pro

17" 6-Spoke Bright Silver Painted Aluminum (Q5U)  
Standard on SLE;  
Available on Pro

18" 6-Spoke Machined Aluminum With Dark Gray Metallic Accents (UHN)  
Standard on SLT;  
Available on Pro and SLE

18" Machined Aluminum With Dark Gray Accents (RT5)  
Standard on AT4

18" High-Gloss Black Painted Aluminum (RQ8)  
Standard on AT4X

18" 12-Spoke High-Gloss Black Aluminum With Laser Etching and AEV Center Cap (Q89)  
Included and only available with AT4X AEV Edition



# PRECISION-CRAFTED FROM THE GROUND UP



20"

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20" Gloss-Black Painted Aluminum (RD3)  
Standard on Elevation;  
Available on Pro



20"

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20" Machined Aluminum With Carbon Gray Metallic Accents (NZH)  
Available on AT4



20"

---

20" Polished Aluminum With Technical Gray Painted Accents (NZZ)  
Available on SLE and SLT



20"

---

20" Multidimensional Polished Aluminum (RTL)  
Standard on Denali



# PRECISION-CRAFTED FROM THE GROUND UP



22"

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22" Painted Aluminum With Machining  
and Bright Chrome Inserts (SH0)  
Available on Denali



22"

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22" 7-Spoke Ultra-Bright  
Machined Aluminum With  
Bright Chrome Accents  
and Dark Paint (SMR)  
Standard on Denali Ultimate



# PRECISION-CRAFTED FROM THE GROUND UP



22"

22" High-Gloss Black With Multi-Spoke (SRV) Accessory Wheel<sup>1</sup>  
Available on SLT and Denali



22"

22" Low-Gloss Black With Machined Outer Spokes (SRL) Accessory Wheel<sup>1</sup>  
Available on SLT and Denali



22"

22" High-Gloss Black (SGM) Accessory Wheel<sup>1</sup>  
Available on SLT and Denali



22"

22" Carbon Flash Metallic (SEZ) Accessory Wheel<sup>1</sup>  
Available on SLT and Denali



22"

22" Polished Aluminum (SEU) Accessory Wheel<sup>1</sup>  
Available on SLT and Denali



22"

22" Bright Chrome Multi-Spoke (SSW) Accessory Wheel<sup>1</sup>  
Available on SLT and Denali



22"

22" Bright Chrome Split-Spoke (SSI) Accessory Wheel<sup>1</sup>  
Available on SLT and Denali



22"

22" 6-Spoke Low-Gloss Black With Machined Accents (SEV) Accessory Wheel<sup>1</sup>  
Available on SLT and Denali



# PERSONALIZE YOUR SIERRA

GMC Accessories are a great way to personalize your Sierra—inside and out. We also offer accessories from a lineup of other renowned and proven manufacturers. Find a full selection of Sierra accessories at [gmc.com/accessories](https://gmc.com/accessories).





**PREMIUM ALL-WEATHER  
FLOOR LINERS**



**CENTER CONSOLE  
LOCKABLE STORAGE BOX**



**HARD FOLDING TONNEAU  
COVER BY REV®**



**OFF-ROAD HIGH-CLEARANCE STEPS**



Find a full selection of Sierra accessories at [gmc.com/accessories](https://gmc.com/accessories).





# POWERED BY PROFESSIONAL GRADE



SIERRA 1500

CANYON

SIERRA HEAVY DUTY

HUMMER EV PICKUP

YUKON

TERRAIN

ACADIA

Due to current supply-chain shortages, certain features shown have limited or late availability, or are no longer available. See the window label or a dealer regarding the features on an individual vehicle. Sierra 1500 AT4X shown with available accessories. Canyon AT4X shown available spring 2023. Reservations for HUMMER EV are currently full.

# DRIVE THE CONVERSATION

#GMCSIERRA | #DENALI | #AT4



Share your GMC experience and get in on the action.

Due to current supply-chain shortages, certain features shown on this spread have limited or late availability, or are no longer available. See the window label or a dealer regarding the features on an individual vehicle.





# IMPORTANT WORDS AND LEGAL DISCLOSURES



## NEW VEHICLE LIMITED WARRANTY

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**3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY** GMC will warrant each 2023 Sierra from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

**POWERTRAIN LIMITED WARRANTY** Every 2023 GMC Sierra comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Sierra 1500 Light-Duty (LD) pickups equipped with a 3.0L Duramax Turbo Diesel engine are covered by a 5-year/100,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your GMC dealer for details.

### ONSTAR AND GMC CONNECTED SERVICES

Connected vehicle services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. OnStar links to emergency services. See [onstar.com](https://onstar.com) for details and limitations.

### GMC CERTIFIED SERVICE

To help your Sierra live up to its performance promise, GMC Certified Service—found exclusively at your GMC dealer—is there. With all the engineering excellence in Sierra, GM-trained technicians have the expertise to help care for it.

## ADDITIONAL NOTES

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**A NOTE ON CHILD SAFETY** Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the Owner's Manual and the child safety seat instructions for more safety information.

**TRAILERING AND OFF-ROAD DRIVING INFORMATION** Please go to [gmc.com](https://gmc.com) and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

**FLEET ORDERS** Some standard content may be deleted on fleet orders. See dealer for details.

**ENGINES** GMC products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in GMC products may also be used in other GM makes and models.

**GMC.COM** See more of Sierra on our website: [gmc.com/sierra](https://gmc.com/sierra). More photos and information; hot links to related subjects; convenient dealer locator; pricing guide; spec out your own vehicle. Or call 1-800-GMC-8782.

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**ASSEMBLY** GMC vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce GMC vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

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